



AGC
NEBRASKA BUILDING CHAPTER
THE CONSTRUCTION ASSOCIATION



GC & SC ROUNDTABLE— Communicating in a Crisis

Date: Wednesday, April 1, 2020
Time: 3:00 pm – 5:00 pm
Location: Round the Bend Steakhouse Conference Center
30801 E Park Hwy
Ashland, Nebraska

ABOUT THE PROGRAM: Thirty years of work destroyed in 30 seconds. This what can happen if your company or organization mismanages an accident, explosion, strike, or a multitude of other crisis situations.

The crisis you never expected suddenly strikes. Within minutes five hungry reporters are on scene at your jobsite, aggressively demanding answers. Another dozen have phoned your office in the past 15 minutes wanting to know what happened and why? To make matters worse, a video of your superintendent shoving a reporter to the ground has gone viral on Twitter, Instagram, and YouTube!

That in a nutshell, is the problem facing many construction companies every day. You need only scan daily news reports to realize that your crisis could be just around the corner. From trench cave-ins, to scaffolding fails, equipment accidents and sexual harassment lawsuits, the industry is a magnet for reputation altering crises. How will your organization react? Who will do what? And where? And when? And why?

Join international keynote speaker and crisis communication expert **Anthony Huey** as he leads a thought-provoking discussion on what construction companies must do before, during, and after a negative event.

PRESENTER: **Anthony Huey**, President, Reputation Management Associates, Sarasota, FL and Columbus, OH.

WHO SHOULD ATTEND: This program is appropriate for **EVERYONE** including management, PMs, Superintendents, Communications, and Safety Professionals.



NO CHARGE TO MEMBERS, just let us know you are attending, please register. Non-members fee \$35--register by **Monday, March 30**.

Name and email of those attending: _____

Company _____
Phone _____ **Email** _____

Please return to the Nebraska Building Chapter AGC via fax or email.

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