



# AGC

NEBRASKA BUILDING CHAPTER  
THE CONSTRUCTION ASSOCIATION

## MEMBER MEETING—Crisis! Are you ready?

**Date:** Wednesday, September 24, 2025  
**Time:** 8:30am – 11:30am  
**Location:** Round the Bend Steakhouse Conference Center  
30801 E Park Highway, Ashland

### Don't Let 30 Years of Hard Work Be Destroyed in 30 Seconds

Every organization—no matter the size—has a potential crisis lurking just beneath the surface. The question isn't *if* a crisis will happen, but *when*. **Are you prepared?**

Do you have a crisis communication plan?  
When was the last time you reviewed it?  
Do you know who will speak for your company when it matters most?

In today's fast-paced, hyper-critical, and social media-fueled world, perception is reality. A single misstep can severely damage your reputation—and years of credibility can vanish in moments.



This engaging keynote will equip your team with practical tools and proven strategies to manage internal and external perceptions during a crisis. Learn how to protect your reputation—and lead with confidence when it matters most.

**Presenter:** **Anthony Huey**, whose 25-year career includes tenures as a news reporter and senior editor, crisis management specialist and media relations consultant. He is the president of Reputation Management, LLC., Savannah, GA.

**Who should attend:** This program is appropriate for **EVERYONE** including management, PMs, Superintendents, Legal, Communications, Marketing, and Safety Professionals

*Register by Monday, September 22*

**Name & Email of those attending:**

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**Company** \_\_\_\_\_ **Contact Person** \_\_\_\_\_

**Phone** \_\_\_\_\_ **Email** \_\_\_\_\_

Please email form to the Nebraska Building Chapter AGC  
Email: [vicki@agcnebuilders.com](mailto:vicki@agcnebuilders.com) Questions? Call 402-438-0400