

Tier I and Tier II Small and Emerging Small Business



Franklin T. Thompson
Director of Human Rights & Relations



Jean Stothert, Mayor
City of Omaha

Tier I and Tier II Small and Emerging Small Business

- Program Started January 1, 2010.
- The purpose of the program is to stimulate the growth of small and emerging businesses in Omaha with special attention to stimulating economic growth in areas having high levels of poverty.
- It is a race and gender neutral program.

Tier I Small or Emerging Small Business

- Primary headquarters office or physical working office location is located within the Tier I census tract area

AND

- Can show that 20% or more of its employees reside in the Tier I census tract area.

Tier II Small and Emerging Small Business

- Is any small or emerging small business that is outside the Tier I area.

Qualifications for Emerging Small Business (ESB)

- Must have a physical working office location within the Omaha Council Bluffs Metropolitan Statistical Area (MSA). The MSA shall include Cass, Douglas, Sarpy, Saunders, and Washington counties, Nebraska, and Harrison, Mills, and Pottawattamie counties, Iowa.
- A business entity whose average annual gross receipts for the past three years does not exceed 10% of the numerical size standard applicable to the North American Industry Classification System (NAICS) Code.
- Net worth of individual owners may not exceed the sum of \$1.32 million after excluding the individual's equity in the business seeking certification and excluding the individual's equity in his or her primary residence.
- Individual owners may not hold more than 20% ownership in any other single business, unless the other business(es) is certified by the City of Omaha as a small or emerging small business.

Qualifications for Small Business (SB)

- Must have a physical working office location within the Omaha Council Bluffs Metropolitan Statistical Area (MSA). The MSA shall include Cass, Douglas, Sarpy, Saunders, and Washington counties, Nebraska, and Harrison, Mills, and Pottawattamie counties, Iowa.
- A business entity whose average annual gross receipts for the past three years does not exceed 25% of the numerical size standard applicable to the North American Industry Classification System (NAICS) Code.
- Net worth of individual owners may not exceed the sum of \$1.32 million after **excluding** the individual's equity in the business seeking certification and **excluding** the individual's equity in his or her primary residence.
- Individual owners may not hold more than 20% ownership in any other single business, unless the other business(es) is certified by the City of Omaha as a small or emerging small business.

Advantages of Tier I and Tier II Small and Emerging Small Business Certification

- The Mayor has set an overall goal of 14% of contracted dollars for the program.
- Provides greater exposure for work opportunities on City of Omaha projects.
- SEB Directory

Where to locate Applications?

- Applications can be found on our website <https://humanrights.cityofomaha.org> under Small and Emerging Small Business (SEB)
- If you do not have internet access you can call us at (402)444-5055 and request a certification packet.

Certification Process

- Fill out application
- Submit items required along with the application
- Mail application to:
 - Human Rights and Relations Department
 - Attn: Christian Espinosa
 - 1819 Farnam Street, Ste. 502
 - Omaha, NE 68183
- Application will be reviewed to determine qualifications for the program.

Certifications

- How long does it take to receive your certification?
- How long is it valid?

Once certified, can a firm be assured of getting contracts and subcontracts?

- No
- To be successful a firm must market:
 - itself
 - personnel
 - services

Other City Resources

- Purchasing Department
 - Vendor Form
 - (402) 444-6098
- Planning, Housing and Community Development Department
 - Home Owner Rehabilitation Program/Low Income Homes
 - Ed Dantzler - (402) 444-5150 ext. 2009
 - Lead-based Paint Hazard Control Program and Exterior Lead-based Paint Stabilization Program
 - Steve Zivny - (402) 444-5150 ext. 2001
 - Section 3
 - Alyssa Silhacek
City Planner 444-5150 Ext. 2017

Outside Resources

- REACH Program
 - (402) 346-5000
- Nebraska Business Development Center (NBDC)
 - (402) 595-1158
- Procurement Technical Assistance Center (PTAC)
 - (402) 554-6254
- Small Business Administration (SBA)
 - (402) 221-4691
 - Small Business Empowerment Breakfast (www.omahaempowermentbreakfast.org)

Questions

If you have any questions contact

Christian Espinosa

at 402-444-5052 or email at
christian.espinosa@cityofomaha.org