Nebraska Building Chapter

QUALITY PEOPLE. QUALITY PROJECTS.

All Members Webinar

Date: Wednesday, January 23, 2013
Time: 1:30-2:30 pm
Location: Webinar

Webinar Program: ***Social Media—Timing the Marketing***
When is the right time to invest in a brand and website refresh.

Program Description: In this age of online marketing, your website can propel you to success or prevent you from reaching your full potential. Twenty five-year marketing veteran Lyn Wineman, will help you evaluate your company's brand image and web presence. Participants will receive guidance on how to determine whether it's time for a refresh and important steps for making your brand and website project successful. This webinar will feature the new Nebraska Building Chapter AGC brand and website as an example.

Presenter: Lyn Wineman, founded Wineman Communications Group in 2010 after serving local, regional and national organizations such as Gateway Computers, Rain Bird Irrigation, Tabitha Elder Care, Union Bank & Trust and Bryan Health. Her diverse team of creative professionals has been working with the Nebraska Building Chapter AGC to establish a comprehensive communications plan including a new website, mobile site, social media presence and refreshed marketing materials. She has been recognized by the Lincoln Chapter of the American Marketing Association as Marketer of the Year and by the Lincoln Business Journal as one of Lincoln's 40 under 40.

Cost For Webinar: No Charge . . . but, please register!

Please register for the ***Webinar by Monday, January 21, 2013***. You will receive login instructions by email prior to the event.

Name and email address of those attending: _____

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Company: _____ **Phone:** _____

Please return to the Nebraska Building Chapter AGC via fax or email.

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Questions? Call 402.438.0400 or Jean's Cell 402.641.3855